Retail Display

Convenient Touch Display Combined with Stylish Design Wide Variety of Sizes and Touch Options to Help Retailers Increase Operational Efficiency



Display attributes such as high-resolution, wide viewing angle, narrow bezel, thin and lightweight, and energy saving are suitable for POS systems and smart shelves. Retailers can utilize these to update pricing and product information in real-time more efficiently. Touch panels adopting direct bonding technology offer advantages such as high sensitivity, lightweight, ease of use and visibility under strong light, creating a more diversified interactive experience for retailers and consumers.



Integrated Touch Display for More Intuitive and Convenient Operation

A variety of touch solutions including out-cell, oTP and in-cell are available along with one-stop service to meet the requirements of every retail scenario. Touch panels with direct bonding technology offer advantages such as high sensitivity, lightweight, ease of use and visibility under strong light.



Multi-Touch



Direct Bonding



Sunlight Readable



Wide Variety of Sizes, Narrow Bezel and Slim Design

The wide variety of sizes and aspect ratios offer the perfect display solutions for limited retail space.

The narrow bezel and slim form-factor combine both stylish appearance with high-quality display.



Wide Temperature, High Brightness, Durability

High brightness and durable design means the content of product promotions remain clearly visible under outdoor sunlight.

Wide temperature design ensures stable operation when exposed to the sun or snow.

Purpose-designed for extended operation in commercial environments.



Alcom